

# PRESS RELEASE



For a sustainable society with  
intelligent Mobility solutions



The European Project EcoMobility had its official kick-off on May 24th, 2023, with a 2-day event hosted in Vienna by the coordinator TTTech Auto AG, a global company that provides solutions for the challenges of future vehicle generations.



## What is EcoMobility

Ecomobility is a three-year project funded by the Key Digital Technologies Joint Undertaking (KDT JU), a private partnership in collaboration with the horizon Europe (HORIZON) Framework Programme and National Authorities.

## Main Goal

The project aims to lead the European industry of mobility and support EU cities' transitioning from isolated and static transportation means towards a service-centric, connected mobility ecosystem by sharing data and services across all involved stakeholders.

## Key Deliverables

To do so, the project:

- delivers exemplary applications of the architecture, components, and domain model in six supply chains
- applies SOTA and beyond SOTA technologies (so called digital enablers) and know-how that empowers all phases of a highly automated vehicle life cycle
- develops a comprehensive market analysis and a detailed business plan towards project's sustainability analyzing both the supply and the demand side drivers and characteristics



A welcome message was addressed by the project officer Mr. Espinoza Huascar, who stressed *"the importance to grow the Ecomobility community by connecting globally with other projects, pharmaceuticals, and clusters, since there are strong agendas for cooperation, connected and automated mobility at EU and international level"*.



## The Consortium

Dr. Mohammed Abuteir, the project coordinator from TTTech Auto AG, initiated the meeting, which was then acknowledged with a greeting from the company's CTO, Dr. Stefan Poledna. Representatives from all the 47 partners from 9 countries have highlighted the importance of this scientific initiative. They presented in detail all work-packages' priorities and set up the ground for a well-orchestrated and synced implementation of the project's workplan.

## Get Connected

To stay up-to-date with the project, subscribe to the newsletter on the project's website at [www.ecomobility-project.eu](http://www.ecomobility-project.eu) and follow the [EcoMobility\\_project](#) LinkedIn page. For any further inquiries, feel free to email us at [info@ecomobility-project.eu](mailto:info@ecomobility-project.eu).